

Social Networking Development Program

(talk) by KainAutomotive.com

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The Automotive Internet Funnel is changing with the influence of **Social Networking**

We can help you understand what the Social Media revolution means for your dealership, how to use the medium to connect with customers and get you up and running across various platforms.

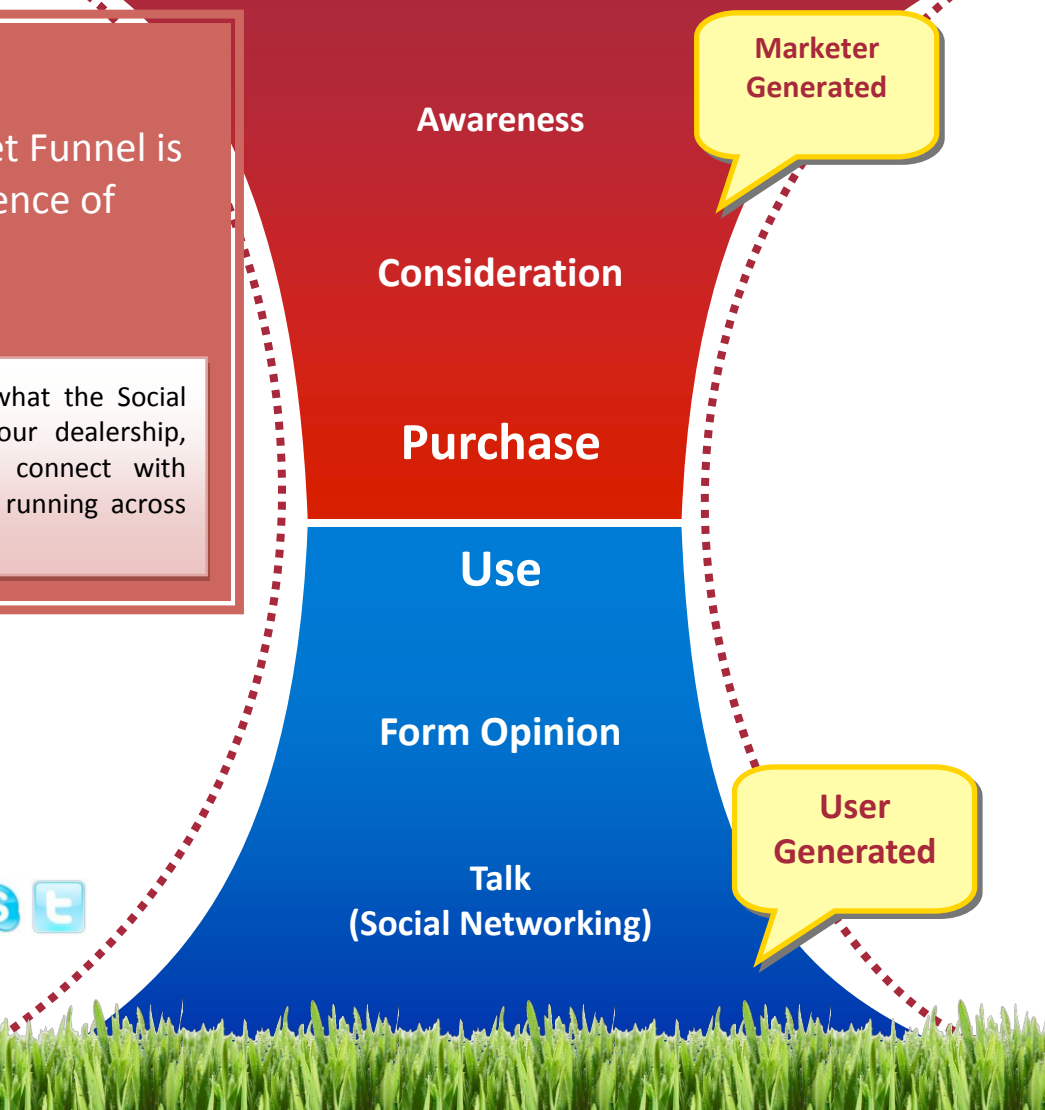
To get started, contact

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Internet/BDC Training & Solutions

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Our Service Plans

Get Started

A free orientation to the most popular Social Media applications such as; **Facebook, Myspace, YouTube, Skype, Twitter, Linked-In** and **FourSquare**. By the end of this training, your team will understand the power of social marketing and its ability to build relationships quickly and sell cars now!

FREE

Social Media Basic Training

This detailed course coaches your team through the development of a social media marketing plan to give your brand a comprehensive online presence. Training also includes;

- A step-by-step plan on what, where and when Social Media moves the needle
- A walk-through of building social media accounts and
- A demonstration of proven methods to engage and retain customers plus regular monitoring and support.

\$990

Setup +
\$395
monthly

Make it Happen

This is the full support package! It includes everything above +

- Preparing social media sites and blogs across networks,
- Writing an effective online profile,
- Creating dealership content across multiple platforms,
- Regular posting of brand-relevant content, comment monitoring and response coaching plus competitive Social Media review and event planning.*

\$1490
monthly

Not ready to go at it alone?